



## 30th ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON - SPONSORSHIP OPPORTUNITIES

### ~~Diamond Sponsor – Exclusive 30<sup>th</sup> Anniversary Sponsorship~~ **SOLD!!**

- One (1) table for ten with **PREMIUM** placement at NPD awards luncheon
- **Two (2)** complimentary table top awards
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) full page ad in the NPD printed program with **PRIORITY** placement
- Ad recognition on KERA-TV and at luncheon
- **Prominent recognition on website** with link to your website
- Recognition in AFP chapter e-newsletter
- **Opportunity for company representative to speak on-stage prior to award presentations**
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists
- **Exclusive sponsorship recognition at one (1) regular Greater Dallas AFP Chapter monthly educational program & luncheon of the sponsor's choosing** (*must be used within 12 months*)

### **\$7,500 Pearl Legacy Sponsor – Special 30<sup>th</sup> Anniversary Sponsorship**

- **Special recognition during luncheon: a 30 year retrospective on Philanthropy in Dallas**
- One (1) table for ten with **PRIORITY** placement at NPD awards luncheon
- Invitation for table party to attend VIP reception day of awards luncheon
- **One (1)** complimentary table top awards
- **Special ad in the NPD printed program with PRIORITY placement; listed as “Supporting 30 years of Philanthropy in Dallas”**
- Ad recognition on KERA-TV and at luncheon
- **Prominent recognition on website** with link to your website
- Recognition in AFP chapter e-newsletter
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## \$5,000 Major Sponsor

- One (1) table for ten with PRIORITY placement at NPD awards luncheon
- One (1) complimentary table top award
- **Invitation for table party to attend VIP reception day of awards luncheon**
- **Opportunity for company representative to present the award during on-stage presentation\*\***
- **One (1) full page ad in the NPD printed program**
- Ad recognition on KERA-TV and at luncheon
- Recognition on website with link to your website
- Recognition in chapter e-newsletter
- Photograph with recipient and emcee, Scott Murray
- Recognition in press releases
- **Recognition from podium during awards program**
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

*\*\*For named awards only; sold on a first-come basis*

## \$2,500 Community Sponsor

- One (1) table for ten at NPD awards luncheon
- One (1) complimentary table top award
- **Invitation for table party to attend VIP reception day of awards luncheon**
- **One (1) ½-page ad in the NPD printed program**
- Recognition on website with link to your website
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## \$1,500 Diversity in Fundraising Leaders Council *in support of the Barbara James Scholarship Fund*

- Four (4) seats at the NPD awards luncheon
- Recognition in NPD printed program
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## Important Dates

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

**Invitations.....August 13**  
**Event Program & Presentation.....October 1**  
**Guest List.....October 22**  
**Payments.....October 22**

High resolution file formats requested (EPS, PDF, TIFF, JPG)



# 30<sup>th</sup> ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

Presented by AFP Greater Dallas Chapter and KERA -  
*Proud Partners In Support of Philanthropy*

Friday, November 13, 2015  
Hyatt Regency Dallas at Reunion  
300 Reunion Boulevard, Dallas, TX 75207

## SPONSORSHIP FORM

Donor Name \_\_\_\_\_  
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**✓ YES, we are honored to sponsor the National Philanthropy Day Awards Luncheon in Dallas at the following level:**

~~Diamond Sponsor - Exclusive 30<sup>th</sup> Anniversary Level - SOLD!~~

\$7,500 Pearl Legacy Sponsor – Special Anniversary Level (4 available)

\$5,000 Major Sponsor\* (indicate sponsored/named award below)

Outstanding Philanthropist - **SOLD!**

Outstanding Fundraising Executive - **SOLD!**

Outstanding Volunteer Fundraiser\*

Outstanding Youth in Philanthropy\*

Outstanding Foundation\*

Major Sponsor only

Outstanding Corporation\*

VIP Reception

\$2,500 Community Sponsor

\$1,500 Diversity in Fundraising Leaders Council - in support of the Barbara James Scholarship Fund

## PAYMENT

Enclosed is a check made payable to Greater Dallas Chapter of AFP

Please invoice me

Please charge my credit card:

MC/Visa/Amex Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this signed form by fax, email or mail by September 25, 2015 to:**

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100, LB 9 • Dallas, TX 75244 • 972-490-4219 fax  
[afpchapteroffice@afpdallas.org](mailto:afpchapteroffice@afpdallas.org)

For more information on sponsorship, please contact: Sarah Elliott • [sarah.g.elliott@gmail.com](mailto:sarah.g.elliott@gmail.com)

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — *to celebrate the art of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

### Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of more than 500+ community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On Friday, November 13<sup>th</sup>, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past Honorees. Honorees for the 2015 NPD Awards Luncheon will be announced in July.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. You may also contact Sarah Elliott, 2015 NPD Chair at (972) 533-8912 or [sarah.g.elliott@gmail.com](mailto:sarah.g.elliott@gmail.com).

### About AFP Dallas

The 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. The Dallas Chapter is one among the larger chapters in the US, with over 400 members. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: [www.afpdallas.org](http://www.afpdallas.org)

# National Philanthropy Day Awards - AFP Dallas Past Awardees

## Outstanding Philanthropist

1983 Theodore P. Beasley  
1984 Ruth Sharp Altshuler-  
1985 H. Ross Perot  
1986 The Meadows Foundation  
1987 Ida M. & Cecil H. Green  
1988 The Hagggar Family  
1989 Bill Barrett  
1990 Mrs. Edmund J. (Louise) Kahn  
1991 Mrs. Allen M. (Jeannette) Early  
1992 Nancy B. Hamon  
1993 Beatrice (Bea) Haggerty  
1994 Louis A. Beecherl, Jr.  
1995 Charles E. and Sarah M. Seay  
1996 Peter and Waldo Stewart  
1997 Dorothy Dee Collins Torbert  
1998 Roger and Carolyn Horchow  
1999 Linda Wertheimer Hart & Milledge  
A. Hart III  
2000 Robert J. Wright  
2001 Jane and Jack Hamilton  
2002 Bob and Myrna Schlegel  
2003 William and Margot Winspear  
2004 Ray Nasher  
2005 Louise Gartner  
2006 Nancy McMillan Dedman & T.  
Boone Pickens  
2007 Robert Folsom  
2008 Charles & Dee Wyly  
2009 Mary & Mike Terry  
2010 The Hallam Family  
2011 Diane & Hal Brierley  
2012 Abby & Todd Williams  
2013 Lyda Hill  
2014 Katherine Perot Reeves

## Outstanding Fund Raising Executive

1981 J. J. Guise, Jr.  
1982 Kent Waldrep, CFRE  
1983 Patricia Ann Graham, CFRE  
1984 Mary Metta Brinegar, CFRE  
1985 No Recipient  
1986 Edward M. Fjordbak  
1987 Frederick M. Sherman, CFRE  
1988 Gordon M. Caswell  
1989 Linda R. Cadigan, CFRE  
1990 Barbara M. James, CFRE  
1991 E. Dwaine Wheatley, CFRE  
1992 Robert C. Connor  
1993 Jeanne D. Saunders, CFRE  
1994 John A. Davis, CFRE  
1995 Charles C. Sprague, M.D.  
1996 Warren Gould  
1997 W. Plack Carr, Jr.  
1998 Rebecca Utley, CFRE  
1999 Linda Wassenich, CFRE  
2000 Ragan Rogers Blackmon, CFRE  
2001 Katherine L. Friend, CFRE  
2002 Mary A. Brumbach, Ph.D., CFRE  
2003 Scott Buchanan, CFRE  
2004 Kay Green  
2005 John Roppolo  
2006 Carole Rylander, CFRE  
2007 Jan Zeigler, CFRE  
2008 Lynn Vogt, CFRE  
2009 JoLynne Jensen, CFRE  
2010 David Krause  
2011 Deborah Montonen, CFRE  
2012 Lesly Bosch Annen, CAP  
2013 April Box Chamberlain, CFRE  
2014 Milton Key

## Outstanding Foundation

1986 The Meadows Foundation

1987 No Recipient  
1988 The Hoblitzelle Foundation  
1989 Eugene McDermott Foundation  
1990 No Recipient  
1991 Communities Foundation of Texas, Inc.  
1992 The Dallas Foundation  
1993 The Carl B. & Florence E. King  
1994 No Recipient  
1995 The Hillcrest Foundation  
1996 Constantin Foundation  
1997 No Recipient  
1998 Dallas Southwest Osteopathic  
Physicians  
1999 J. E. and L. E. Mabee Foundation  
2000 Dallas Women's Foundation  
2001 The Harold Simmons Foundation  
2002 Roy and Christine Sturgis Charitable and  
Educational Trust  
2003 Susan G. Komen Foundation  
2004 W. W. Caruth, Jr. Foundation  
2005 The Hoglund Foundation  
2006 The Summerlee Foundation  
2007 The Hawn Foundation  
2008 Pauline Allen Gill Foundation  
2009 Embrey Family Foundation  
2010 The Sammons Dallas Foundation  
2011 The Rees-Jones Foundation  
2012 Dr. Bob & Jean Smith Foundation  
2013 The Andrea-Mennen Family Foundation  
2014 Children's Cancer Fund

## Outstanding Volunteer Fund Raiser

1981 Russell H. Perry  
1982 Annette Strauss  
1983 Louis J. Maher  
1984 James Aston  
1985 Ralph B. Rogers  
1986 Ebby Halliday Acers  
1987 Henry S. Miller, Jr.  
1988 William E. Cooper  
1989 Dolores Barzune  
1990 Liener Temerlin  
1991 Virginia Lucas Nick  
1992 David Fox  
1993 Major General Hugh G. Robinson  
1994 Caren & Vin Prothro  
1995 Gifford Touchstone  
1996 Janie Strauss McGarr  
1997 Erle Nye  
1998 David W. Biegler  
1999 Robert L. Thornton III  
2000 Lindalyn Adams  
2001 Linda Custard  
2002 Cynthia K. Hudgins  
2003 Carol Seay  
2004 Rodger Meier  
2005 Gay & Bill Solomon  
2006 Sandra Estes  
2007 Lyda Hill  
2008 Becky Bright  
2009 Mayor Laura Wheat  
2010 Cecilia Bonte  
2011 Fredye Factor  
2012 Sarah Losinger  
2013 Forrest Hoglund  
2014 Chris Kleinert

## Outstanding Corporation

1987 ARCO Oil & Gas Company  
1988 Mobil Oil Corporation  
1989 Mary Kay Cosmetics, Inc.

1990 A. H. Belo Corporation  
1991 J. W. Bateson Company  
1992 J. C. Penney  
1993 GTE  
1994 EDS  
1995 Texas Instruments  
1996 Exxon Corporation  
1997 Minyard Food Stores  
1998 Associates First Capital Corporation  
1999 Dr Pepper Bottling Company of Texas  
2000 Ernst & Young  
2001 Bank One  
2002 American Airlines, Inc.  
2003 TXU  
2004 Capital One  
2005 Kimberly-Clark  
2006 IBM Corporation  
2007 Alliance Data  
2008 Archon Group  
2009 Dean Foods  
2010 AT&T, Inc.  
2011 Exxon Mobil Corporation  
2012 Southwest Airlines  
2013 Alon USA Energy  
2014 BlueCross BlueShield of Texas

## Outstanding Philanthropic Organization

1988 The Junior League of Dallas  
1989 The Crystal Charity Ball  
1990 The 500, Inc.  
1991 Chi Omega Dallas Alumnae Group  
1992 Kappa Alpha Theta - Dallas Alumnae  
1993 National Council of Jewish Women -Greater  
Dallas Section  
1994 TACA, Inc.  
1995 Salesmanship Club  
1996 Baptist Foundation of Texas  
1997 Texas Bar Foundation  
1998 Tri Delta Charity Antiques Show  
1999 The Women's Guild of United Cerebral  
Palsy  
2006 Hurricane Relief Effort  
2008 Northwood Woman's Club  
2009 CREW Dallas (Commercial  
Real Estate Women)

## Outstanding Youth in Philanthropy

2005 Ben Sater  
2007 Margaret Pond  
2008 Blair Stong  
2009 Matthew Willis  
2010 Leah Prager  
2011 Nicholas Cobb  
2012 Katherine & Isabelle Adams  
2013 Ariana Luterman  
2014 Charlsie Doan

## Special Recognition Award

2003 Robert Miller  
2005 Hedy Helsell  
2011 Becky Sykes  
2013 Kent Skipper