



30th ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON SPONSORSHIP OPPORTUNITIES

\$7,500 Diamond Sponsor ◇ *Exclusive 30th Anniversary Level Sponsorship* ◇ - **SOLD!**

- One (1) table for ten with **PREMIUM** placement at NPD awards luncheon
- **Two (2)** complimentary table top awards
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) full page ad in the NPD printed program with **PRIORITY** placement
- Ad recognition on KERA-TV and at luncheon
- **Prominent recognition on website** with link to your website
- Recognition in AFP chapter e-newsletter
- **Opportunity for company representative to speak on-stage prior to award presentations**
- Photograph with recipient and emcee, Scott Murray
- Recognition in all press releases including Bob Miller release
 - **Exclusive press release announcing Diamond Level sponsor**
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists
- **Exclusive sponsorship recognition at one (1) regular Greater Dallas AFP Chapter monthly educational program & luncheon of the sponsor's choosing** (*must be used within 12 months*); separate event recognition includes:
 - Company's logo on event registration page of chapter website
 - 2 complimentary seats at the designated educational program & luncheon
 - Company's business materials placed at each place setting at the educational program & luncheon, or in a prominent place for pickup
 - Opportunity to give a short welcoming message (3-5 minutes) to the audience
 - Opportunity to send a hosted email message to over 300 chapter members (250 words plus logo or product image) during the month of the sponsored meeting

\$5,000 Major Sponsor

- One (1) table for ten with **PRIORITY** placement at NPD awards luncheon
 - One (1) complimentary table top award
 - **Invitation for table party to attend VIP reception day of awards luncheon**
 - **Sponsored/Named Award*** (*named award sponsorships are sold on a first-come, first-served basis. If all sponsored awards are sold, Major Sponsors will receive all benefits/recognition listed with the exception of presenting an award on stage*)
 - Opportunity for company representative to present the award during on-stage presentation
 - **One (1) full page ad in the NPD printed program**
 - Ad recognition on KERA-TV and at luncheon
 - Recognition on website with link to your website
- (continued)

\$5,000 Major Sponsor *(continued)*

- Recognition in chapter e-newsletter
- Photograph with recipient and emcee, Scott Murray
- Recognition in press releases including Bob Miller release
- **Recognition from podium during awards program**
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

\$2,500 Community Sponsor

- One (1) table for ten at NPD awards luncheon
- One (1) complimentary table top award
- **Invitation for table party to attend VIP reception day of awards luncheon**
- **One (1) ½-page ad in the NPD printed program**
- Recognition on website with link to your website
- Recognition in chapter e-newsletter
- Recognition in press releases including Bob Miller release
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

\$1,500 Diversity in Fundraising Leaders Council *in support of the Barbara James Scholarship Fund*

- Four (4) seats at the NPD awards luncheon
- Recognition in NPD printed program
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

Important Dates

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

Invitations.....	August 13
Event Program & Presentation.....	October 1
Guest List.....	October 22
Payments.....	October 22



30th ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

Presented by AFP Greater Dallas Chapter and KERA -
Proud Partners In Support of Philanthropy

Friday, November 13, 2015
Hyatt Regency Dallas at Reunion
300 Reunion Boulevard, Dallas, TX 75207

SPONSORSHIP FORM

Donor Name _____
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____

Email _____

Website _____

✓ **YES! We are honored to sponsor the AFP Greater Dallas Chapter's National Philanthropy Day Awards Luncheon at the following level:**

\$7,500 Diamond Sponsor ◇ *Exclusive 30th Anniversary Level Sponsorship* ◇ - **SOLD!**

\$5,000 Major Sponsor* (indicate sponsored/named award below)

- | | |
|---|--|
| <input type="checkbox"/> Outstanding Philanthropist | <input type="checkbox"/> Outstanding Fundraising Executive |
| <input type="checkbox"/> Outstanding Volunteer Fundraiser | <input type="checkbox"/> Outstanding Youth in Philanthropy |
| <input type="checkbox"/> Outstanding Foundation | <input type="checkbox"/> VIP Reception |
| <input type="checkbox"/> Outstanding Corporation | <input type="checkbox"/> <i>Major Sponsor only</i> |

\$2,500 Community Sponsor

\$1,500 Diversity in Fundraising Leaders Council in support of the Barbara James Scholarship Fund

I am unable to sponsor. Enclosed is my tax-deductible donation to AFP Greater Dallas Chapter in the amount of \$_____.

PAYMENT

- Please invoice me
- Enclosed is a check made payable to Greater Dallas Chapter of AFP
- Please charge my credit card:

MC/Visa/Amex Card No. _____ Exp. _____ Sec. Code _____

Cardholder's Name _____

Signature _____ Date _____

Please return this signed form by fax, email or mail by September 25, 2015 to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100, LB 9 • Dallas, TX 75244 • 972-490-4219 fax
afpchapteroffice@afpdallas.org

For questions / more information on sponsorship, please contact: Sarah Elliott • sarah.elliott@dallaslighthouse.org • 972.533.8912 cell



National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — *to celebrate the art of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

Getting Involved

AFP Dallas seeks sponsors and volunteers to support this special celebration and showcase your commitment to philanthropy to an audience of more than 500 community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On Friday, November 13th, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past Honorees. Honorees for the 2015 NPD Awards Luncheon will be announced in July.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. You may also contact Sarah Elliott, 2015 NPD Chair at (972) 533-8912 or sarah.elliott@dallaslighthouse.org

About AFP Dallas

The 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. The Dallas Chapter is one among the larger chapters in the US, with almost 400 members. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org