

# 31st ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON -SPONSORSHIP OPPORTUNITIES

## \$10,000 Diamond Sponsorship

- One (1) table for ten with **PREMIUM** placement at NPD awards luncheon
- Two (2) complimentary table top awards
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) full page ad in the NPD printed program with PRIORITY placement
- · Ad recognition at luncheon
- Prominent recognition on website with link to your website
- Recognition in AFP chapter e-newsletter
- Opportunity for company representative to speak on-stage prior to award presentations
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists
- Exclusive sponsorship recognition at one (1) regular Greater Dallas AFP Chapter monthly educational program & luncheon of the sponsor's choosing (must be used within 12 months)

## \$7,500 Pearl Sponsorship

- Special recognition during luncheon
- One (1) table for ten with PRIORITY placement at NPD awards luncheon
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) complimentary table top awards
- Ad in the NPD printed program with PRIORITY placement
- Ad recognition at luncheon
- Prominent recognition on website with link to your website
- Recognition in AFP chapter e-newsletter
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## \$5,000 Major Sponsor

- One (1) table for ten with PRIORITY placement at NPD awards luncheon
- One (1) complimentary table top award
- Invitation for table party to attend VIP reception day of awards luncheon
- Opportunity for company representative to present the award during on-stage presentation\*\*
- One (1) full page ad in the NPD printed program
- Ad recognition at luncheon
- Recognition on website with link to your website
- Recognition in chapter e-newsletter
- Photograph with recipient and emcee, Scott Murray
- Recognition in press releases
- Recognition from podium during awards program
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

\*\*For named awards only; sold on a first-come basis

## \$2,500 Community Sponsor

- One (1) table for ten at NPD awards luncheon
- One (1) complimentary table top award
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) ½-page ad in the NPD printed program
- Recognition on website with link to your website
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## \$1,500 Diversity in Fundraising Leaders Council

in support of the Barbara James Scholarship Fund

- Four (4) seats at the NPD awards luncheon
- Recognition in NPD printed program
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

## **Important Dates**

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

Invitations

Event Program & Presentation

Guest List

Payment in full

August 19th

October 3rd

October 21st

October 21st



## 31st ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

Presented by AFP Greater Dallas Chapter and Murray Media - Proud Partners In Support of Philanthropy

> Friday, November 18, 2016 Hyatt Regency Dallas at Reunion 300 Reunion Boulevard, Dallas, TX 75207

#### **SPONSORSHIP FORM**

Donor Name	(Please print name exactly as it should appear, including capitalizations and punctuation)		
Contact			
Address			
City/ST/Zip			
Phone	Fax		
Email			
Website			
✓ YES, we a	re honored to sponsor the National Philanthropy l	Day Awards Luncheon in D	allas at the following level:
	Diamond Sponsor (1 available) SOLD!		
	earl Sponsor (4 available)		
•	ajor Sponsor* (indicate sponsored/named award bel	'ow)	
<ul> <li>✓ Outstanding Philanthropist SOLD!</li> <li>✓ Outstanding Volunteer Fundraiser SOLD!</li> <li>✓ Outstanding Foundation*</li> <li>✓ Outstanding Corporation*</li> <li>✓ \$2,500 Community Sponsor</li> </ul>		<ul> <li>□ Outstanding Fundraising Executive</li> <li>□ Outstanding Youth in Philanthropy</li> <li>□ Major Sponsor only</li> <li>□ VIP Reception</li> </ul>	
	iversity in Fundraising Leaders Council - in suppor	rt of the Barbara James Scho	larship Fund
PAYMENT			
<ul><li>☐ Enclosed is a check made payable to Greater Dallas Chapter of AFP</li><li>☐ Please charge my credit card:</li></ul>		FP Please invoic	e me
MC/Visa/Amex Card No		Exp	Sec. Code
	older's Name	·	
Signat	uire	Date	

Please return this signed form by fax, email or mail by September 19, 2016 to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100, LB 9 • Dallas, TX 75244 • 972-490-4219 fax afpchapteroffice@afpdallas.org



# National Philanthropy Day®

National Philanthropy Day<sup>®</sup> (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — *to celebrate the art of giving and its impact on the quality of life for all people.* It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day<sup>®</sup> by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

#### **Getting Involved**

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of more than 500+ community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On Friday, November 18<sup>th</sup>, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past Honorees. Honorees for the 2016 NPD Awards Luncheon are posted at <a href="https://www.afpdallas.org/national-philanthropy-day.asp">https://www.afpdallas.org/national-philanthropy-day.asp</a>.

We hope you will join us for National Philanthropy Day<sup>®</sup> as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. You may also contact Tara Judd, 2016 NPD Chair, at (214) 868-3186 or <a href="mailto:tarajudd99@gmail.com">tarajudd99@gmail.com</a>.

#### **About AFP Dallas**

The 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. The Dallas Chapter is one among the larger chapters in the US, with over 400 members. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org.