



## ***A History***

***From the Texas Society of Fund Raisers (1968)***

***To***

***The Southwest Society of Fund Raisers (1794)***

***To***

***The National Society of Fund Raisers- Dallas Chapter (1979)***

***To***

***The National Society of Fund Raising Executives – Dallas Chapter (1980)***

***To***

***Association of Fundraising Professionals – Greater Dallas Chapter***

## A look back...

*“The National Society of Fund Raising Executives was officially chartered by the State of New York on June 21, 1960, but its actual beginnings were in the imagination and the vision of three fund raisers in New York City. During the preceding winter, Benjamin Sklar of Brandeis University, William R. Simms of the National Urban League, and Harry Rosen of the Federation of Jewish Philanthropies had been discussing the need for a national organization of fund raisers. An association of fund-raising firms had been in existence for twenty-five years (the American Association of Fund Raising Counsel, or AAFRC), and there was also an association of fund raisers in New York City (The Association of Fund Raising Directors, or AFRD), but no national organization existed to represent the profession.”*

### *From History, National Society of Fund Raising Professionals 1960-1985*

By the 1968, that same vision was shared by fund raising leaders in Texas – J. O. Newberry and Bob Connor in Dallas...Byron Welch and Dick Dini in Houston...William (Bill) McDanel in Fort Worth - leading to the establishment of the Texas Society of Fund Raisers, and subsequently the Southwest Society of Fund Raisers in 1974.

In 1979, as a result of changes in the bylaws of the national organization, the Dallas Chapter of the National Society of Fund Raising Executives was established with Joyce Boyd as first president. The Chapter was chartered in September 1980; Ms. Boyd remained president at the time.

In the first decade, membership consisted of Dallas fund raising professionals meeting on a catch-as-catch can basis: in the basement of the famed Lucas B&B; at a Denny's; at the Belo Mansion; at Communities Foundation of Texas (the old Live Oak Street location) and hearing from such diverse speakers as Molly Ivins, Texas columnist and author; Ray Nasher, in his days as a noted urbanist; former City Attorney Alex Bickley; and a variety of Dallas philanthropists and business and civic leaders.

Among the founding members were:

Joyce Boyd	Mary M. Brinegar	Joyce Boyd	Gordon M. Caswell
Robert C. Connor	John A. Davis	Joe J. Guise	Warren Gould
Milton Key	James L. Richardson, Jr.	John W. Roppolo	Dudley Rouse
Fred Sherman	Charles C. Sprague	Rebecca Utley	Lynn Vogt

Membership reached 100 by 1988; 200 by 1994; 300 by 2000; and, 400 by 2006. AFP Greater Dallas Chapter serves Dallas, Ellis, Rockwall, Collin, Grayson, and Denton Counties, although individual members from outside those counties often choose us as the chapter record for their membership.

By 1981, the Chapter was recognizing fundraising leadership at an annual year-end event, with J. J. Guise the first recipient. Joe was recognized at a dinner event of about 20 people.

Today, National Philanthropy Day has been a Dallas event for twenty-five years with an historic roster of individuals, civic and philanthropic leadership, corporations, foundations and professionals receiving awards in front of an annual gathering of approximately 600 people.

By 1985, the demand for professional programming and extended networking in the North Texas area lead to the establishment of the annual Dallas/Fort Worth Conference.

The typical calendar for the AFP-Greater Dallas Chapter includes:

- Monthly programs and luncheon meetings from January – May, August, September, and October.
- D/FW Conference – June
- National Philanthropy Day – November
- Annual Holiday Event - December

**1980 – 1989 Highlights:**

Dec 1981	First "annual" (holiday) meeting
Jan 1984	Barbara James, first African-American member
Nov 1985	First National Philanthropy Day

**1990-1999 Highlights:**

**2000 – 2009 Highlights**

Nov 2007	Madeleine Crouch and Co., Inc. contracted with for administrative support.
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Presidents:

1980	Joyce Boyd
1981	
1982	
1983	
1984	
1985	
1986	
1987	
1988	
1989	
1990	
1991	
1992	Kay Marsh Green, CFRE
1993	Ragan Rogers, CFRE
1994	Lynn McEntire Vogt, CFRE
1995	Carole V. Rylander, CFRE
1996	J. Scott Buchanan, CFRE
1997	Robert Vargas, CFRE
1998	Deborah Montonen, CFRE
1999	Don Garrett, CFRE
2000	Don Garrett, CFRE
2001	Christie Baskett, CFRE
2002	Milton Key, CFRE
2003	Milton Key, CFRE
2004	Pagett D. Holley, CFRE
2005	Pagett D. Gosslee, CFRE
2006	Cheryl Reynolds
2007	Mary Brumbach, PhD, CFRE
2008	Larry Wickham, CFRE
2009	Luanne Samuel, CFRE
2010	James N. Falk, CFRE