

THE ASSOCIATION OF FUNDRAISING PROFESSIONALS



through education, training, and advocacy

Advancing philanthropy

Mission Statement

AFP, an association of professionals throughout the world, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

Vision Statement

Fundraising is viewed as a credible and respected profession for civic betterment throughout the world.

Quality Statement

AFP is committed to excellence in providing the highest quality services and products for our members and other constituents. We are responsive to their needs and strive to exceed expectations.



2011

AFP *Now!*

Campaign

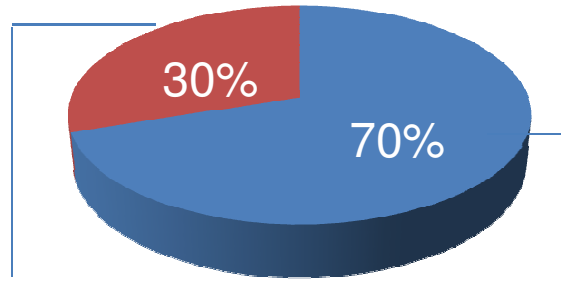
Supporting the AFP
Greater Dallas Chapter
and the
AFP Foundation
for Philanthropy



What is **AFPNow!**

AFPNow! is an exciting initiative of the Dallas Chapter of the Association of Fundraising Professionals that allows members the opportunity to directly support our local efforts to provide enhanced educational programs, reach out and attract a more diverse member base and continually improve the professionalism and integrity of nonprofit fundraisers in our region. At the same time, the program ensures an ongoing and significant level of support for the AFP Foundation for Philanthropy.

Where Does Your Gift Go?



Support for the AFP Foundation for Philanthropy

- Chamberlain Scholarship for the International Convention
- Faculty Training Program
- Ready Reference Series
- AFP Research Council
- Strategic Initiatives
- Chapter Partnerships

Support for Local AFP Programs/Initiatives

- John A. Davis Scholarship
- Scott Buchanan Scholarship
- DFW Philanthropy Conference
- Fundamentals of Fundraising Course
- CFRE Review Course
- Mentoring & Diversity Pgm.

Our Goals:

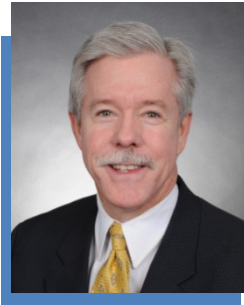
Our goals for the 2011 campaign are twofold:

- 1) We would like to have every member of the Greater Dallas Chapter of AFP participate in this effort. Remember – **no gift is too small!**
- 2) Our overall goal is \$10,000. Please consider a gift of at least \$25 per month for four months for a total commitment of \$100, and be as generous as possible to help us continue in our leadership role as the premier professional organization for fundraisers in North Texas.

Supporting **AFPNow!** Is Easy!

Whether you prefer a one-time gift or like to pay a pledge over time, our program is flexible to meet your needs. Simply complete the attached pledge/gift form, or you may make your gift online by visiting our website at www.afpdallas.org.

For your convenience, gifts can be made by check or via a credit card.



R. Michael George, CFRE
President – AFP
Greater Dallas Chapter

*“**AFPNow!** is an outstanding way for each of us to support our chapter and profession, providing essential support for education and scholarships at a local level while ensuring a bright future for non-profit fund raising on a national basis.”*

AFPNow! focuses on providing local support for our chapter as a primary goal while honoring our commitments to the AFP Foundation for Philanthropy. 70% of every dollar raised stays here in North Texas.

AFPNow! 2011 Gift/Pledge Form

NAME _____ ADDRESS _____ STATE _____ ZIP _____

BILLING PHONE (_____) _____ E-MAIL _____

I would like to support the Greater Dallas Chapter of the Association of Fundraising Professionals (“Chapter”) and the Every Member Campaign of the Association of Fundraising Professionals Foundation for Philanthropy (“Foundation”) by making a one-time gift or a pledge. I understand that 70% of my gift/pledge will stay in the Chapter to support its local programs and activities and 30% of my gift/pledge will go to the Foundation for support of its programs and services.

Attached is my one-time gift of \$ _____

I wish to make a pledge of \$ _____ to be paid in _____ payments of \$ _____ beginning _____ (Please send me reminders for my pledge in the following circled months: Apr May Jun Jul Aug Sep Oct Nov Dec)

I choose to pay my gift/pledge as follows:

Through my check made payable to AFP – Greater Dallas Chapter

Through my credit card (Visa, Mastercard or American Express): CARD NUMBER: _____ EXP. DATE _____ SEC. CODE _____ SIGNATURE _____ DATE _____

Gifts to the Chapter/Foundation are tax-deductible to the fullest extent of the law. No goods or services are provided in consideration of a gift. Please mail, fax or e-mail your completed gift/pledge form to:
AFP Greater Dallas Chapter – 14070 Proton Rd. Suite 100. LB9 – Dallas, TX 75244-3601 Fax: 972-490-4219 afpchapteroffice@afpdallas.org

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