

2014 AFP GREATER DALLAS CHAPTER CALENDAR



CHAPTER PROGRAMS/WORKSHOPS:

*Meetings are at Arlington Hall unless noted otherwise**

One hour instruction = one credit hour

January 22: Tom Blackwood

11:30AM Networking

11:50–1:00PM Lunch & Program *No Regrets: Ethics in Fundraising*

February 26: Ruth Fitzgibbons, The Richards Group, and Larry James, CitySquare

11:30AM Networking

11:50–1:00PM Lunch & Program *The One Thing: The Importance of Defining Your Brand*

March 26: Kelli Newman, Newman & Newman, Inc.

11:30AM Networking

11:50–1:00PM Lunch & Program *Online Fundraising: Maximizing Its Full Potential*

April 23: Rachel Muir, CFRE, Pursuant

11:30AM Networking

11:50–1:00PM Lunch & Program

1:30–3:00PM Workshop *The Economic Gold Mine of Donor Loyalty*
Building a Strong Portfolio of Lifetime Donors

May 28: Florencia Velasco Fortner, The Concilio, Cynthia Yung, Boone Family Foundation;

Dr. John Carlo, AIDS Arms

11:30AM Networking

11:50–1:00PM Lunch & Program *Diversity Insights*

August 27: Jennifer Johnson, CFRE, Cook Children's Health Foundation

11:30AM Networking

11:50–1:00PM Lunch & Program *Fostering Loyalty and Deepening Donor Relationships*

September 24: Lin O'Neill, Futures Consulting

11:30AM Networking

11:50–1:00PM Lunch & Program *Difficult Volunteers...How to Get Them On Board*

October 22: Tammy Richards, Volunteer Center of North Texas

11:30AM Networking

11:50–1:00PM Lunch & Program *Volunteer Engagement Best Practices*

AFP WEBINARS: All webinars are from Noon-1:30PM at Pursuant, 5151 Beltline Road, 9th floor, Addison

March 13, 2014, Thursday – Millennial Motivation: What Makes Millennials Want to Give

April 24, 2014, Thursday – Development from the Donor's Perspective

August 13, 2014, Wednesday – Opening the Door to Major Gift: Mastering the Discovery Call

September 9, 2014, Tuesday – Extreme Social Media Makeover: Nonprofit Edition!

October 8, 2014, Wednesday – Incorporating Stories into your Fundraising Program

CHAPTER EVENTS

Executive Conversation with Kelli Newman, Newman & Newman – March 25th, Clarkson Davis

CFRE Review Course – Wed, June 11th and Thurs, June 12th, Offices of Insperity

DFW Philanthropy Conference – Friday, June 13, 2014 at the Irving Convention Center

Fundamentals of Fundraising Course – October 9-10, 2014 at Dallas Baptist University

Executive Conversation with Helen Holman, Helen Holman & Associates, LLC – November 5th, 1 Arts Plaza

National Philanthropy Day – Friday, November 14, 2014 at Hyatt Regency Dallas

Holiday Luncheon – Wed., Dec. 10, 2014 at the Communities Foundation of Texas, guest speaker Jean-Claude Saada