

2018 AFP GREATER DALLAS CHAPTER CALENDAR



CHAPTER PROGRAMS/WORKSHOPS:

*Meetings are at Arlington Hall unless noted otherwise**

1 hour instruction = 1 credit hour

January 31st: Paul Dunne, CFRE, ThinkPadSolutions, and Bryan Peterson, Peterson Ray & Company

11:30AM Networking

11:50–1:00PM Lunch & Program *How to Tell Your Story and Increase Giving Power*

February 28th: Schuyler Lehman, CEO, Mission Advancement

11:30AM Networking

11:50–1:00PM Lunch & Program *The Ethics of Healthy Donor Relationships*

March 28th: Diane Carlson and Anthony Alonso, Catapult Fundraising, Sponsored by LaGrange College M.A. in Philanthropy and Development

11:30AM Networking

11:50–1:00PM Lunch & Program *Do You Have a Strong Pipeline Funnel for Major Gifts and Planned Gifts?*

April 25th: Sally Ann Moyer, Spaeth Communications

11:30AM Networking

11:50–1:00PM Lunch & Program *Elevate Your Elevator Pitch*

May 23rd: Robert Taylor, Thackeray Partners; Stephanie Giddens, Vickery Trading Company; Maria Eichhold, In My Shoes, Sheridan Joslin, Dini Partners, Moderator

11:30AM Networking

11:50–1:00PM Lunch & Program *How Young Professional Fundraisers Are Improving Lives in Dallas*

August 22nd: Alphonse J. Brown, Docere Consulting, Inc.

11:30AM Networking

11:50–1:00PM Lunch & Program *Finding Value in Diversity in Our Divided Society*

September 26th: B.J. Antes, Jesuit College Preparatory School of Dallas

11:30AM Networking

11:50–1:00PM Lunch & Program *Stop Hiding Behind the Computer and Talk to Your Donors*

October 24th: Stevina Johnson & Kaleigh Wentworth, Whitley Penn

11:30AM Networking

11:50–1:00PM Lunch & Program *Positioning for a Strong End-of-Year Giving Season: The Effects of the New Tax Law on Charitable Giving*

2018 AFP WEBINARS: *All webinars are from Noon-1 PM at Hope Cottage*

Wednesday, May 30, 2018 – The 100% Fallacy: Common Presumptions That Hold Your Fundraising Back

Wednesday, July 11, 2018 – An Introduction to Donor Data Segmentation

Wednesday, July 25, 2018 – Topic TBA

Wednesday, August 29, 2018 – Hello? Am I the Only One? Recruiting Diverse Development Professionals to Your Fundraising Team

Wednesday October 3, 2018 – CSR: Building the Socially Conscious Companies of Tomorrow

2018 CHAPTER EVENTS

(* indicates 1 CFRE credit hour; 16 CFRE credit hours for completion of Fundamentals of Fundraising course)

Satellite Program in Plano – Tuesday, January 30, 2018 at The Hope Center

CFRE Review Course – Thursday, June 14, 2018 at the offices of Insperity, Irving, TX

Young Professionals Event

DFW Philanthropy Conference – Friday, June 15, 2018 at the Irving Convention Center

***Fundamentals of Fundraising** – Thursday & Friday, October 4-5, 2018 at the offices of Girl Scouts of Texas Oklahoma Plains, Fort Worth, TX

National Philanthropy Day – November 9, 2018, Hyatt Reunion Downtown