



Association of Fundraising Professionals 34th ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

SPONSORSHIP OPPORTUNITIES

\$12,500 Chapter Sponsorship –1 Available

- 12 month's recognition as Greater Dallas Chapter AFP Sponsor
- Two (2) tables for ten with **PREMIUM** placement at NPD awards luncheon
- **Two (2)** complimentary table top awards
- Invitation for table party to attend VIP reception day of awards luncheon
- One (1) full page ad in the NPD printed program with **PRIORITY** placement
- **Prominent recognition for 12 months on website** with link to your website
- Recognition in AFP chapter e-newsletter
- **Opportunity for company representative to speak onstage prior to award presentations**
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists
- Hosted email opportunity with a list reach of up to 1,000 individuals
- **Exclusive sponsorship recognition at one (1) regular Greater Dallas AFP Chapter monthly educational program & luncheon of the sponsor's choosing** (*must be used within 12 months*)

\$7,500 Luncheon Sponsorship – Up to 7 Available

- **Special recognition during luncheon**
- One (1) table for ten with **PRIORITY** placement at NPD awards luncheon
- Invitation for table party to attend VIP reception day of awards luncheon
- **One (1)** complimentary table top awards
- **Recognition as Award sponsor for one (1) award**
- One (1) full page ad in the NPD printed program with **PRIORITY** placement
- **Prominent recognition on website** with link to your website
- Recognition in AFP chapter e-newsletter
- Recognition in all press releases
- Recognition from podium during awards program and in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists
- Hosted email opportunity with a list reach of up to 1,000 individuals

\$5,000 VIP Sponsor – Up to 7 Available

- Recognition as VIP Sponsor
- One (1) table for ten with PRIORITY placement at NPD awards luncheon
- One (1) complimentary table top award
- **Invitation for table party to attend VIP reception day of awards luncheon**
- **Opportunity for company representative to present the award during on-stage presentation****
- **One (1) full page ad in the NPD printed program**
- Recognition on website with link to your website
- Recognition in chapter e-newsletter
- Photograph with recipient and emcee, Scott Murray
- Recognition in press releases
- **Recognition from podium during awards program**
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

***For named awards only; sold on a first-come basis*

\$2,500 Community Sponsor

- One (1) table for ten at NPD awards luncheon
- One (1) complimentary table top award
- **Invitation for table party to attend VIP reception day of awards luncheon**
- **One (1) half-page ad in the NPD printed program**
- Recognition on website with link to your website
- Recognition in PowerPoint A/V loop at luncheon
- Visibility with an audience of 500+ community and business professionals and major philanthropists

Important Dates

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

Invitations	August 26th
Event Program & Presentation	October 28th
Guest List	October 31st
Payment in full	October 31st

High resolution file formats requested (EPS, PDF, TIFF, JPG) emailed to janet@jksbydesign.com



34th ANNUAL NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

Presented by AFP Greater Dallas Chapter

Friday, November 8, 2019

Hyatt Regency Dallas at Reunion
300 Reunion Boulevard, Dallas, TX 75207

SPONSORSHIP FORM

Donor Name _____
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____

Email _____

Website _____

YES, we are honored to sponsor the National Philanthropy Day Awards Luncheon in Dallas at the following level:

- \$12,500 Chapter Sponsor (1 available)**
- \$7,500 Luncheon Sponsor (Up to 7 available)**
- \$5,000 VIP Sponsor (indicate introduction of named award below)**
 - Outstanding Philanthropist
 - Outstanding Volunteer Fundraiser
 - Outstanding Foundation
 - Outstanding Corporation
 - Outstanding Fundraising Executive
 - Outstanding Youth in Philanthropy
- \$2,500 Community Sponsor**
- \$1,500 VIP Reception Sponsor**
- \$1,500 Valet Reception Sponsor**
- I agree to be included in and identified as a sponsor at the level identified above in press releases, media listings and all social media platforms.

PAYMENT

Enclosed is a check made payable to Greater Dallas Chapter of AFP Please invoice me

Please charge my credit card:

MC/Visa/Amex _____ Exp. _____ Sec. Code _____

Cardholder's Name _____

Signature _____ Date _____

Please return this signed form by fax, email or mail by October 15, 2019 to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100 • Dallas, TX 75244 • 972-490-4219 fax
afpchapteroffice@afpdallas.org

For more information on sponsorship, please contact: Janet Smith • janet@jksbydesign.com



National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — *to celebrate the art of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of more than 500+ community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On Friday, November 18th, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past Honorees. Honorees for the 2019 NPD Awards Luncheon are posted at <https://www.afpdallas.org/national-philanthropy-day.asp>.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. You may also contact Janet Smith, 2019 NPD Chair, at (469) 795-1316 or janet@jksbydesign.com

About AFP Dallas

The 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. The Dallas Chapter is one among the larger chapters in the US, with over 400 members. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org.