



AFP Greater Dallas Chapter
36th ANNUAL NATIONAL PHILANTHROPY DAY EVENT
November 16, 2021

Hyatt Regency Reunion, Dallas, Texas

Complimentary Valet Parking and 2 Complimentary Drink Tickets included for all attendees
Sponsors receive recognition at the event, in the chapter e-newsletter, event press releases and social media.

SPONSORSHIP OPPORTUNITIES

\$10,000 Presenting Sponsor - 1 Available

- Opportunity for a sponsor representative to give brief remarks onstage prior to award presentations
- Opportunity to place one promotional item in attendee's cars (*placed in cars by hotel's valet staff*)
- Opportunity to bring your own custom [GOBO](#) for premier placement in the event space
- One reserved table of ten (10) event tickets, including private VIP champagne reception
- One (1) full page ad in the NPD printed program

\$5,000 VIP Champagne Cocktail Reception Sponsorship - 1 Available

- Opportunity for company representative to give brief remarks at the Reception
- Opportunity to bring your own custom [GOBO](#) for premier placement in the event space
- One reserved highboy table with five (5) event tickets, including private VIP champagne reception
- One (1) full page ad in the NPD printed program

\$2,500 Award Sponsor - 6 Available

Available on a first come, first serve basis. See attached form for opportunities.

- Opportunity to sponsor one of the Outstanding Awards (Ex. *ABC Co. Outstanding Philanthropist Award*) (Available on a first come, first serve basis)
- Name recognition on pull up banner on display in the event space with your award sponsorship
- One reserved table for four (4), includes access to VIP champagne reception
- Half (1/2) page ad in the NPD printed program

\$2,500 Honoree Sponsor - 6 Available

Available on a first come, first serve basis. See attached form for opportunities.

- Opportunity to sponsor one of the Outstanding Honorees by hosting a table for the honoree and their guests
- Prominently displayed table recognition with your name honoring your honoree
- One reserved table for four (4), includes access to VIP champagne reception
- Half (1/2) page ad in the NPD printed program

\$2,000 Valet Sponsor - 1 Available

- Exclusive signage at event valet stand
- Opportunity to place one promotional item in attendee's cars (placed in cars by valet staff)
- Four (4) event tickets, including private VIP champagne reception
- Half (1/2) page ad in the NPD printed program

\$1,500 Signature Drink Sponsor - ~~1 Available~~ (SOLD)

- Opportunity to have your logo branded on top of the drink (See example [here](#))
- Two (2) event tickets, including private VIP champagne reception
- Half (1/2) page ad in the NPD printed program

Individual Event Tickets to Philanthropy Day Event Only - Unlimited

- \$75 / Ticket General Admission
- \$65 / Ticket AFP Member Emerging Leader/Young Professional (provide your membership number)

Sponsors: Important Deadlines To Remember

To include your company's logo and be included in our event materials, we must receive your sponsorship commitment by the following dates:

Invitations	September 15
Event Program	October 15
Payment in full	October 15

High resolution file formats requested (EPS, PDF, TIFF, JPG) emailed to Christina Salinas, Chapter President-Elect at: csalinas@educationalfirststeps.org



36th ANNUAL NATIONAL PHILANTHROPY DAY EVENT

Tuesday, November 16, 2021
Hyatt Regency Dallas at Reunion
300 Reunion Boulevard, Dallas, TX 75207

SPONSORSHIP FORM

Donor Name (Please print name exactly as it should appear, including capitalizations and punctuation)

Contact (if different from donor name)

Address

City/State/Zip

Phone Email

Website

YES, we are honored to sponsor the National Philanthropy Day Event in Dallas at the following level:

- \$10,000 Presenting Sponsor (1 available)
\$5,000 VIP Champagne Reception Sponsor (1 available)
\$2,500 Award Sponsor (Choose award below you wish to sponsor. First come, first serve.)
Outstanding Philanthropist
Outstanding Fundraising Executive SOLD
Outstanding Volunteer Fundraiser
Outstanding Youth in Philanthropy
Outstanding Foundation
Outstanding Corporation
\$2,500 Honoree Sponsor (Choose honoree below you wish to pay tribute to. First come, first serve.)
Outstanding Philanthropist - Kaleta Doolin SOLD
Outstanding Fundraising Executive - Jan Murfield, CFRE
Outstanding Volunteer Fundraiser - Gail Madden
Outstanding Youth in Philanthropy - Paisley Elliott
Outstanding Foundation - Marilyn Augur Family Foundation
Outstanding Corporation - Austin Industries
\$2,000 Valet Sponsor (1 available)
\$1,000 Signature Drink Sponsor (1 available) (SOLD)
I am unable to sponsor, but please accept my fully tax-deductible donation of \$ toward professional development and scholarship programming for fundraisers through the AFP Greater Dallas Chapter.

PAYMENT

- Enclosed is a check made payable to Greater Dallas Chapter of AFP
Please invoice me
Please charge my credit card:

MC/Visa/Amex Exp. Sec. Code

Cardholder's Name

Signature Date

Mail or Email to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100 • Dallas, TX 75244 •
afpchapteroffice@afpdallas.org

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities – *to celebrate the art of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On November 16th, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2021 NPD Philanthropy Day Event are posted at <https://www.afpdallas.org/national-philanthropy-day.asp>.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. You may also contact Paul Dunne, Chapter President at pauld@catapultfr.com

About AFP Dallas

The 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. The Dallas Chapter is one among the larger chapters in the US, with over 600 members. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org.