

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities – *to celebrate the joy of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On November 17th, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2022 NPD Philanthropy Day Event are posted at <https://www.afpdallas.org/national-philanthropy-day.asp>.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. For questions, please contact afpchapteroffice@afpdallas.org

About AFP

Nearly 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. Of that, over 270 members are also members of the Greater Dallas Chapter of AFP. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org.

SAVE THE DATE
November 17, 2022

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day®**

HYATT REGENCY REUNION TOWER
300 Reunion Blvd. • Dallas, Texas

Complimentary valet parking

4:30 pm • VIP Champagne Reception

5:15 pm • Doors open for Celebration Main Event
(Heavy hors'doeuvres & drinks served)

AFP GREATER DALLAS CHAPTER
PROUDLY ANNOUNCES ITS

2022 National Philanthropy Day Award Honorees

OUTSTANDING PHILANTHROPIST • **Jorge Baldor**

OUTSTANDING VOLUNTEER FUNDRAISER • **Cindy Brinker Simmons**

OUTSTANDING FUNDRAISING EXECUTIVE • **Shawn L. Wills, CFRE**

OUTSTANDING FOUNDATION • **Hamon Charitable Foundation**

OUTSTANDING CORPORATION • **Reliant**

OUTSTANDING YOUTH IN PHILANTHROPY • **Charlie Borowczak**



Association of Fundraising Professionals
GREATER DALLAS CHAPTER'S
37th Annual National Philanthropy Day



AFP Greater Dallas Chapter
37th ANNUAL NATIONAL PHILANTHROPY DAY EVENT
November 17, 2022

Hyatt Regency Reunion, Dallas, Texas

Complimentary Valet Parking and 2 Complimentary Drink Tickets included for all attendees
Sponsors receive recognition on AFP Dallas website and in email and social media marketing leading up to the event.

SPONSORSHIP OPPORTUNITIES

\$10,000 Presenting Sponsor - 1 Available

- Opportunity for a sponsor representative to give brief remarks onstage during main program
- Opportunity to place one promotional item on tables for attendees
- Dedicated signage (pull up banner) promoting your organization/company
- Two hosted email blasts to AFP Dallas membership database before and after the event
- One reserved premium table of 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

\$5,000 VIP Champagne Cocktail Reception Sponsorship - 1 Available

- Opportunity for company representative to give brief remarks at the Reception
- One reserved table of 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

\$3,500 Award Honoree Sponsorships - 6 Available

Available on a first come, first serve basis. See form below for opportunities.

- Opportunity to sponsor one of the Outstanding Awards (list below to select from)
- Photo opportunity with honoree on stage during main event
- One reserved table for 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

\$2,500 Valet Sponsor - 1 Available

- Exclusive signage at event valet stand
- Opportunity to place one promotional item in attendees' cars (*placed in cars by valet staff*)
- Half of a reserved table (5) at main event
- Half (1/2) page ad in the NPD printed program or Company Logo (your choice)

~~\$1,500 Signature Drink Sponsor - 1 Available~~ **SOLD!**

- Opportunity to have your logo branded on top of the drink (See example [here](#))
- Two (2) tickets to main event and 2 tickets to VIP champagne reception
- Half (1/2) page ad in the NPD printed program or Company Logo (your choice)

\$1,000 Premium Table Sponsorships - 20 available

- Prime Table Placement for 10
- One (1) Complimentary Table Top Award to honor someone at your table. This is a great opportunity to honor your board chair, organization executive, fundraising team member, or a program volunteer that always goes above and beyond. The table top award will be glass with the name of your honoree etched. *(You will be contacted by our Committee Awards Chair to gather the necessary information.)*

Sponsors: Important Deadlines To Remember

To be printed in our invitation and/or event program, we must receive your sponsorship commitment by the following dates:

Invitations	September 15
Event Program	October 15
Payment in full	October 15

High resolution file formats requested (EPS, PDF, TIFF, JPG) emailed to Camille Cain Barnes, Event Manager, at: camille@ccb-events.com

Ad Specs:

Full page ad - bleed or non-bleed options

- Bleed size 5.75" x 8.75" (includes .125" bleed)

Trim size 5.5" x 8.5" (please keep important content at least .25" from the trim size.)

- Non-bleed size 5" x 8" - 1pt line will be added to border ad when placed

Half page ad - non-bleed only

- 5" x 3.75" - 1pt line will be added to border ad when placed

File types and resolution:

- Minimum of 300 dpi resolution at full size.

- Files types accepted - pdf, jpg, ai, eps

- Please outline all fonts



37th ANNUAL NATIONAL PHILANTHROPY DAY EVENT

November 17, 2022
Hyatt Regency Dallas at Reunion
300 Reunion Boulevard, Dallas, TX 75207

SPONSORSHIP FORM

(Form can also be accessed online at: afpdallas.org)

Donor Name _____
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact (if different from donor name) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

YES, we are honored to sponsor the National Philanthropy Day Event in Dallas at the following level:

- Presenting Sponsor (1 available)
- VIP Champagne Reception Sponsor (1 available)
- Award Honoree Sponsor (Choose award below you wish to sponsor. First come, first serve.)
 - Outstanding Philanthropist
 - Outstanding Fundraising Executive
 - Outstanding Volunteer Fundraiser
 - Outstanding Youth in Philanthropy
 - Outstanding Foundation
 - Outstanding Corporation
- Valet Sponsor (1 available)
- ~~Signature Drink Sponsor (1 available)~~
- Premium Table Sponsorships (tables of 10) (20 available)
- I am unable to sponsor, but please accept my fully tax-deductible donation of \$ _____ toward professional development and scholarship programming for fundraisers through the AFP Greater Dallas Chapter.

PAYMENT

Cancellations: No refunds, but reservations can be transferred to another name or names. Email afpchapteroffice@afpdallas.org or call 972.233.9107 x204 to make a change to your reservation.

- Enclosed is a check made payable to Greater Dallas Chapter of AFP
- Please invoice me
- Please charge my credit card:

MC/Visa/Amex _____ Exp. _____ Sec. Code _____

Cardholder's Name _____

Signature _____ Date _____

Mail or Email to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100 • Dallas, TX 75244 •
afpchapteroffice@afpdallas.org