



**AFP Greater Dallas Chapter**  
**37th ANNUAL NATIONAL PHILANTHROPY DAY EVENT**  
**November 17, 2022**

**Hyatt Regency Reunion, Dallas, Texas**

Complimentary Valet Parking and 2 Complimentary Drink Tickets included for all attendees  
Sponsors receive recognition on AFP Dallas website and in email and social media marketing leading up to the event.

**SPONSORSHIP OPPORTUNITIES**

**\$10,000 Presenting Sponsor - 1 Available **SOLD****

- Opportunity for a sponsor representative to give brief remarks onstage during main program
- Opportunity to place one promotional item on tables for attendees
- Dedicated signage (pull up banner) promoting your organization/company
- Two hosted email blasts to AFP Dallas membership database before and after the event
- One reserved premium table of 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

**\$5,000 VIP Champagne Cocktail Reception Sponsorship - 1 Available**

- Opportunity for company representative to give brief remarks at the Reception
- One reserved table of 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

**\$3,500 Award Honoree Sponsorships - 6 Available **ONLY 2 LEFT!****  
*Available on a first come, first serve basis. See form below for opportunities.*

- Opportunity to sponsor one of the Outstanding Awards (list below to select from)
- Photo opportunity with honoree on stage during main event
- One reserved table for 10 and 10 invitations to the VIP champagne reception
- One (1) full page ad in the NPD printed program

**\$2,500 Valet Sponsor - 1 Available - **SOLD****

- Exclusive signage at event valet stand
- Opportunity to place one promotional item in attendees' cars (*placed in cars by valet staff*)
- Half of a reserved table (5) at main event
- Half (1/2) page ad in the NPD printed program or Company Logo (your choice)

**\$1,500 Signature Drink Sponsor - 1 Available **SOLD****

- Opportunity to have your logo branded on top of the drink
- Two (2) tickets to main event and 2 tickets to VIP champagne reception
- Half (1/2) page ad in the NPD printed program or Company Logo (your choice)

## \$1,000 Premium Table Sponsorships - Limited Availability

- Prime Table Placement for 10
- One (1) Complimentary Table Top Award to honor someone at your table. This is a great opportunity to honor your board chair, organization executive, fundraising team member, or a program volunteer that always goes above and beyond. The table top award will be glass with the name of your honoree etched. *(You will be contacted by our Committee Awards Chair to gather the necessary information.)*

## Individual tickets - [Purchase Here](#)

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### Sponsors: Important Deadlines To Remember

To be printed in our invitation and/or event program, we must receive your sponsorship commitment by the following dates:

Invitations	<del>September 15</del>
Event Program	October 15
Payment in full	October 15
Guest List	November 10, Noon (CST)

High resolution file formats requested (EPS, PDF, TIFF, JPG) emailed to Camille Cain Barnes, Event Manager, at: [camille@ccb-events.com](mailto:camille@ccb-events.com)

#### Ad Specs:

##### Full page ad - bleed or non-bleed options

- Bleed size 5.75" x 8.75" (includes .125" bleed)

Trim size 5.5" x 8.5" (please keep important content at least .25" from the trim size.)

- Non-bleed size 5" x 8" - 1pt line will be added to border ad when placed

##### Half page ad - non-bleed only

- 5" x 3.75" - 1pt line will be added to border ad when placed

#### File types and resolution:

- Minimum of 300 dpi resolution at full size.

- Files types accepted - pdf, jpg, ai, eps

- Please outline all fonts



37th ANNUAL NATIONAL PHILANTHROPY DAY EVENT

November 17, 2022
Hyatt Regency Dallas at Reunion
300 Reunion Boulevard, Dallas, TX 75207

SPONSORSHIP FORM

(Form can also be accessed online at: afpdallas.org)

Donor Name (Please print name exactly as it should appear, including capitalizations and punctuation)

Contact (if different from donor name)

Address

City/State/Zip

Phone Email

Website

YES, we are honored to sponsor the National Philanthropy Day Event in Dallas at the following level:

- Presenting Sponsor - SOLD - Murray Media
VIP Champagne Reception Sponsor (1 available)
Award Honoree Sponsor (Choose award below you wish to sponsor. First come, first serve.)
Outstanding Philanthropist
Outstanding Fundraising Executive - SOLD - M.Gale & Associates
Outstanding Volunteer Fundraiser - SOLD - Mary Crowley Cancer Research
Outstanding Youth in Philanthropy - SOLD - Salvation Army North Texas Command
Outstanding Foundation - SOLD - Southwestern Medical Foundation/UT Southwestern
Outstanding Corporation
Valet Sponsor (1 available) SOLD- Communities Foundation of Texas
Signature Drink Sponsor (1 available) SOLD! - Catapult Fundraising
Premium Table Sponsorship (table of 10)
I am unable to sponsor, but please accept my fully tax-deductible donation of \$ toward professional development and scholarship programming for fundraisers through the AFP Greater Dallas Chapter.

PAYMENT

- Enclosed is a check made payable to Greater Dallas Chapter of AFP
Please invoice me
Please charge my credit card:

MC/Visa/Amex Exp. Sec. Code

Cardholder's Name

Signature Date

Mail or Email to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100 • Dallas, TX 75244 •
afpchapteroffice@afpdallas.org

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities – *to celebrate the joy of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

### Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On November 17<sup>th</sup>, we will present six awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2022 NPD Philanthropy Day Event are posted at <https://www.afpdallas.org/national-philanthropy-day.asp>.

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. For questions, please contact [afpchapteroffice@afpdallas.org](mailto:afpchapteroffice@afpdallas.org)

### About AFP

Nearly 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. Of that, over 270 members are also members of the Greater Dallas Chapter of AFP. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: [www.afpdallas.org](http://www.afpdallas.org).