



AFP Greater Dallas Chapter
38th ANNUAL NATIONAL PHILANTHROPY DAY EVENT
November 15, 2023

The Dallas Arboretum & Botanical Garden
8525 Garland Rd, Dallas, TX 75218

Sponsors receive recognition on AFP Dallas website, email blasts and social media marketing leading up to the event.

SPONSORSHIP & TABLE PURCHASE OPPORTUNITIES

\$5,000 VIP Pre-Event Reception Sponsorship - Reserved

- Opportunity for you or your representative to give brief 2-3 min remarks at the Reception
- One table of ten, including ten invitations to the VIP reception
- One (1) full page ad in the NPD printed program

\$3,500 Award Honoree Sponsorships - 3 Available (as of 8/30/23)

Available on a first come, first serve basis. See form below for opportunities.

- Opportunity to sponsor one of the Outstanding Awards (list below)
- Photo opportunity with honoree on stage during main event
- One table of ten, including ten invitations to the VIP reception
- One (1) full page ad in the NPD printed program

\$2,500 Valet Sponsor

- Exclusive signage at event valet stand
- Opportunity to place one promotional item in attendees' cars (*placed in cars by valet staff*)
- 5 Tickets to Main Event (additional tickets available at \$75pp)
- Half (1/2) page ad in the NPD printed program or Company Logo (your choice)

Table Purchase Opportunities - Unlimited

\$1,000 - Premium Table of 10

- Includes one (1) Complimentary Table Top Award to honor someone at your table.

\$750 - Regular Table of 10

Individual Tickets - Available online at www.afpdallas.org on the Philanthropy Day page.

Sponsors: Important Deadline To Remember

Full Page or Half Page Ads

Due: September 15

Sponsors & Table Purchasers: Important Deadline To Remember

Guest List

Due: October 31, by 5:00 p.m.

Email sponsor ad pages and guest list names to:

Camille Cain Barnes, Event Manager, camille@ccb-events.com

Sponsor Page or Half Page Ad Specs:

Full page ad - bleed or non-bleed options

- Bleed size 5.75" x 8.75" (includes .125" bleed)

Trim size 5.5" x 8.5" (please keep important content at least .25" from the trim size.)

- Non-bleed size 5" x 8" - 1pt line will be added to border ad when placed

Half page ad - non-bleed only

- 5" x 3.75" - 1pt line will be added to border ad when placed

File types and resolution:

- Minimum of 300 dpi resolution at full size.

- Files types accepted - pdf, jpg, ai, eps

- Please outline all fonts



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TABLE PURCHASE AND SPONSORSHIP FORM

(Form can also be accessed online at: afpdallas.org)

Name _____
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact (if different from donor name) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

YES, we are honored to support the National Philanthropy Day Event in Dallas at the following level:

VIP Champagne Reception Sponsor - **RESERVED**

Award Honoree Sponsor (Choose award below you wish to sponsor. First come, first serve.)

- Outstanding Philanthropists - **RESERVED**
- Outstanding Fundraising Executive
- Outstanding Volunteer Fundraiser
- Outstanding Youth in Philanthropy - **RESERVED**
- Outstanding Foundation - **RESERVED**
- Outstanding Corporation
- Special Recognition Award - **RESERVED**

Valet Sponsor

Premium Table \$1,000 (table of 10)

Regular Table \$750 (table of 10)

I am unable to sponsor, but please accept my fully tax-deductible donation of \$_____ toward professional development and scholarship programming for fundraisers through the AFP Greater Dallas Chapter.

PAYMENT

Enclosed is a check made payable to Greater Dallas Chapter of AFP (For online please visit www.afpdallas.org)

Please invoice me

Please charge my credit card: MC/Visa/Amex CC# _____ Exp. _____ Sec Code _____

Cardholder's Name _____

Signature _____ Date _____

Mail or Email to:

Greater Dallas Chapter of AFP • 14070 Proton Road, Suite 100 • Dallas, TX 75244 •

afpchapteroffice@afpdallas.org

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities – *to celebrate the joy of giving and its impact on the quality of life for all people*. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. AFP Dallas (a chapter of the Association of Fundraising Professionals) celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

Getting Involved

AFP Dallas seeks sponsors to support this special celebration and showcase your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members. On November 15, we will present awards to corporate, foundation and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2023 NPD Philanthropy Day Event are posted at [National Philanthropy Day - AFP Greater Dallas Chapter](#).

We hope you will join us for National Philanthropy Day® as a sponsor to honor volunteers, Board members, corporate partners and philanthropists that are making a positive impact here in Dallas. There are many sponsor levels and benefits to choose from, and we hope you find one that inspires your participation.

To sponsor National Philanthropy Day, please complete the attached form. For questions, please contact afpchapteroffice@afpdallas.org

About AFP

Nearly 30,000 members of the Association of Fundraising Professionals are respected throughout the world for advancing ethical and effective fundraising. Of that, nearly 300 members are members of the Greater Dallas Chapter of AFP. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.



To learn more about AFP Dallas, visit our website: www.afpdallas.org.